

THE OVERSEAS PRESS BULLETIN

WORLD PRESS CENTER • PHONE LW 4-3500

54 WEST 40TH STREET, NEW YORK, N. Y. 10018

Vol. 19, No. 38

October 3, 1964

ONLY REPORTERS SEEM TO KNOW THERE'S AN ELECTION IN BRITAIN

By JOHN SHINN
Chief, McGraw-Hill
London News Bureau

LONDON — This year's British electoral campaign is billed as the best-organized, most razzle-dazzle in the country's electoral history. But by the strenuous standards of an American presidential campaign, the dazzle is something less than blinding.

The basic elements have a family resemblance. There are the claims and the counterclaims, charges and counter-charges. Party leaders junket the country, addressing mass rallies and whistle-stop gatherings. Strategy meetings are held in smoke-filled rooms, at national and local levels. Candidates attend meetings of the local Ukrainian Assoc-

iation. Volunteer workers ring doorbells, stuff mailboxes with campaign literature. Soundtrucks rend the suburban air.

But somehow it's not the same. Except for the newspaper headlines, an American hardly feels there's an election going on. (Correspondents are an exception, naturally. They are busy covering speeches and press conferences and taking the pulse of "marginal constituencies".)

The reasons are what the contest is all about, partly a matter of size of the country and length of the campaign, partly some stringent election laws, and most of all, no doubt, differences in national temperament. The British just don't take their politics as strenuously as Americans.

The object of the exercise is to get a majority of the 630 seats in the House of Commons. The voter on October 15th will find on his ballot only the names of the candidates for Commons in his single "constituency". He won't even find the candidate's party affiliation, because by a quirk in British election law, the candidates are legally running as individuals on their own.

The campaign proper runs for only three weeks. While it's one, there's a strict limit on expenditures, based on a formula which figures out at about \$2,520 per candidate per constituency. In the last election, in 1959, total expenditure of all parties came to less than \$3 million.

The national headlines during the campaign come from two main sources — the country-wide junketing by party leaders and their "front bench" parliamentary colleagues, and the daily press conferences at party headquarters.

The junket by the prime ministerial hopefuls are arduous, (the Conservatives' Sir Alec-Douglas Home and Labor's Harold Wilson), but accompanied with nothing like the hullabaloo of their



OVERSEAS CAMPAIGNING: The British elections (Labor Party leader Harold Wilson shown in campaign headquarters) is relatively quiet counterpoint to the U.S. campaign. (UPI Photo)

USIA'S Top Man Here This Wednesday

USIA Director Carl Rowan will explore the differences between "The Voice of Moscow versus the Voice of Peking" in his OPC Luncheon speech next Wednesday.

The talk will cover some aspects of the official propaganda voices of the two Communist regimes, as seen from the professional eye of the United States' top information executive.

Rowan has been head of the information agency since last January, when President Lyndon Johnson named him to succeed Edward R. Murrow.

In a career that has embraced both private and government fields, Rowan has been an Ambassador to Finland (prior to his current appointment), author



Rowan

and prize-winning journalist for the *Minneapolis Tribune*.

As a reporter, he covered a variety of events, from the desegregation story in the South to the Bandung Conference in Indonesia, for which he won Sigma Delta Chi's foreign correspondence award in 1956. His coverage of the Southeast Asian parley formed the basis for his book *The Pitiful and the Proud*. Other volumes he has produced include *Go South to Sorrow* and *South of Freedom* on the racial conflict and *Wait Till Next Year*, a Jackie Robinson biography.

Rowan resigned from the *Minneapolis Tribune* after President John F. Kennedy was elected to join the new administration as Deputy Assistant Secretary of State for Public Affairs.

Club to Close Oct. 12, Nov. 3

The Clubhouse will be closed for Columbus Day on Monday, Oct. 12, according to Club Manager Roger Durgee. It also will close for Election Day, Tuesday, Nov. 3.

(Cont'd on page 8)

WORLD-WIDE TICKER

SAIGON... from NORMAN SKLAREWITZ

Just about the time the newsmen, who had come here for the Tonkin Gulf crisis left, South Viet Nam's government underwent another upheaval. And back came the newsmen.

An Air Viet Nam DC-6 out of Hong Kong became a virtual press plane. Connecting with it from Tokyo were **Peter Kalischer**, Hans Neumann and **Blair Clark**, of CBS, and this correspondent, representing the Wall Street Journal.

Boarding the plane in Hong Kong were **Dave Horowitz**, NBC, and bride, Judy; Harry Redl, free-lance photog; Lew Kraar and **Eric Pace**, Time-Life; Bernie Kalk, Merle Severn and Marvin Kalb, CBS; **Roy Essoyan**, AP; Jeff Thursday, London Express, and Bob Shaplen, The New Yorker mag.

Shaplen left a Hong Kong hospital to cover the story. He was recovering from malaria, contracted earlier in Viet Nam, and a couple of broken ribs suffer-

ed in a boating accident.

By the time the press corps landed in Saigon, Maj. Gen. Khanh's government had almost collapsed, and riots soon broke out in this once gentle French colonial capital. Two newsmen were injured in the wild melee which followed. Nguyen Ngoc Rao, UPI correspondent, was hit on the head by a brick while covering one street demonstration. Jens Uwe Scheffler, German TV reporter, was wounded by rifle fire when rioters tried to storm a Vietnamese government meeting. Horst Faas, AP, interrupted his coverage long enough to drag his colleague to safety.

By the time the crisis reached its peak, there were about 60 visiting foreign correspondents on hand, including **Bob Hewett**, Minneapolis Star-Tribune; **Sol Sanders**, US News and World Report; John Maffre, Washington Post; Art Langguth, NY Times; Pat Killen, UPI, John Wheeler, AP. Keyes Beech, Chicago Daily News, was on home leave in Chicago when Viet Nam became too hot to skip, so he flew in to pick up a story which began for him in 1954.

MANILA.... from CARLOS ANGELES

Manila-based correspondents—among them **Henry Hartzenbusch**, AP bureau chief, and Don Becker, UPI chief in Manila—are preparing for the Tokyo Olympics in the fall. **Karsten Prager**, AP man in Bangkok, is also slated to join the AP task force at the Tokyo games.

Gil Santos, AP Southeast Asia correspondent based in Bangkok, recently resigned his post and is back in Manila freelancing fulltime. Santos can be contacted at PO Box 2540 Manila.

(Cont'd on page 6)

Stations Interested in Radio-TV Plans

Considerable interest from local radio-TV stations in the projected OPC series of programs of news and comment was reported to the Radio-TV Committee at its second meeting, Sept. 22, by **George H. Green**, sub-committee chairman.

Green approached the stations on behalf of the Committee to make preliminary soundings. As the result of his efforts and the response of Club members to the questionnaire sent out in the Sept. 19 *Bulletin*—there were 77 replies in three days—the Club now will conduct a second series of meetings with station officials armed with a cross-indexed file of areas and subjects on which members are qualified specialists. If these meetings are successful, a third series will be held to work out ways and means and final details.

Meantime, it was announced by **Charles E. Campbell, Jr.**, major networks

Calendar

All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.

(Tapes of the Wednesday Luncheons are broadcast regularly at 5 p.m. over WNYC.)

Wed., Oct. 7 — Luncheon, with Carl Rowan, USIA Director. 12:30 p.m.

Wed., Oct. 7 — Screening, "The Finest Hours", Churchill's story. 11th floor, 711 Fifth Ave. 6 and 8:30 p.m.

Thurs., Oct. 8 — Reception for Alfred Howard, "Champion Town Crier of All England", 6:30 p.m.

Tues., Oct. 13 — Canadian Regional Dinner. Paintings exhibit by Canadian artist Stephen Andrews will be opened. Cocktails, 6:30 p.m., dinner, 7:30 p.m.

Wed., Oct. 14 — Luncheon, with Edmund A. Gullion, new dean of Fletcher School of Law and Diplomacy, Tufts University. 12:30 p.m. \$3.

Wed., Oct. 21 — Luncheon, with Ambassador Zenon Rossides of Cyprus. 12:30 p.m. \$3.

Wed., Oct. 21 — Concert, with soprano Marjorie Hayward Madey. 7:30 p.m.

Tues., Oct. 27 — Lebanese Regional Dinner. Cocktails, 6:30 p.m., dinner, 7:30 p.m.

Thurs., Nov. 5 — Times Tower Lights Presentation. 6:30 p.m., cocktails.

SCHONBRUNN

WASHINGTON PHOTO COVERAGE

color — black & white

2444 Massachusetts Ave., N.W.

(202) 332-8172

JFK Library Project Brings Out Best In Youngsters, Parade Editor Says

Parade editor Jess Gorkin came to the Club one day last week with an armload of letters which included simple drawings, coins and bills, along with information on how the writers earned money to contribute to the magazine's "Work a Day for JFK" campaign to benefit the Kennedy Library.

Gorkin used the forum of an OPC Luncheon to read some of the funniest, most original and most touching of the letters *Parade* has received since the campaign began. "The mail started pouring in by the thousands and hasn't stopped even now — four months later," Gorkin informed the audience.

He outlined some of the things the youngsters did to earn money. They included babysitting dogs, putting on a dog show, painting fences, working in a perfume factory, washing cars, collecting bottles. One youngster offered his services as a workman to help build the library.

"I can't emphasize too much how creative, idealistic and resourceful our young kids are," Gorkin commented.

He was impressed by the contributors' attitude in getting up collections. "Instead of going to mama and papa and asking for a dime, they went out and earned it."

Some letters came illustrated with drawings depicting the ways money was earned. Some had bills and coins taped and glued to them. Gorkin displayed one letter that included two watermelon seeds "for John-John" (the late president's son), a gift from a very young contributor.

The *Parade* editor said he hoped the the magazine would be able to raise a million dollars for the library through the campaign, which he and his Washing-

ton bureau man, Jack Anderson, conceived last spring. He stressed that it was a strictly non-partisan effort. "It's not political — it's a part of our history."

Soprano Marjorie Madey To Open Concert Season

Soprano Marjorie Hayward Madey will open the OPC's 1964-65 concert season Oct. 21 with a program of contemporary music, according to the Music Committee chairman, Jack Frummer.



Miss Maday

In her program, which begins at 8:30 p.m. Miss Madey will present songs and arias by Poulenc, Ginastera, Gian Carlo Menotti, Samuel Barber and Leonard Bernstein. Accompanist is Lowell Farr.

Miss Madey, who studied with the eminent French composer, Francis Poulenc, last year appeared in a television premiere of his opera, "The Human Voice", televised on the CBS "Camera Three" program, as the one-woman cast for the one-act opera. During the past three years she has performed extensively in opera and concert productions through the U.S. and neighboring countries.

The New York-born soprano, a Julliard graduate, now lives in Baton Rouge, La.

Churchill Memoirs Film Screening Due Thursday

"The Finest Hours," a film based on the memoirs of Winston Churchill, will be screened for Club members Thursday, Oct. 8, at the Columbia Pictures Screening Room on the 11th floor at 711 Fifth Ave.

Screening committee chairman, Kurt Lassen, has announced that there will be two screenings — at 6 p.m. and 8:30 p.m. — to accommodate anticipated turnout.

The film is a full-length color production of Churchill's story, underlining his intellect, humor, wit, and eloquence. Orson Welles narrates the Le Vien Films production to be distributed by Columbia Pictures.

The committee asks for reservations. Members are limited to one guest each because of space limitations.



'DAY FOR JFK': *Parade* editor Jess Gorkin discusses magazine's campaign with Robin Harris, Library Fund official, just before Gorkin's OPC talk.

Doing a story on Horrible Hamilton?

Check with AMETEK.

Its Hunter Spring Division produces the Neg'ator®, a unique patented constant force spring that is being used (among other things) to power more and more toys — of which Remco's Horrible Hamilton is a noteworthy example.



AMETEK, INC., 233 B'way, N.Y. 10007
Tel. RE 2-3822 Ask for Public Relations

"The most elegant buffet in town!"

That is what people are saying about Chef Lartigue's gorgeous table at the

WEDNESDAY NIGHT BUFFET

Music Every Wednesday Night

Price \$3.95 includes tax and gratuities

7 p.m. to 9 p.m.

NOTE:

The OPC does catering for members. Not only can your own organization hold luncheon or dinner meetings, but wedding receptions also can be arranged. (These do not interfere with Club functions.) Call Miss Rosemary Kip, LW 4-3500.



FAVORED? President Lyndon Johnson greets present and future voters during campaign swing in El Paso, Tex.

(Photos courtesy UPI)

IS THE PRESS FAIR ?



WHIPPING BOY? Republican Nominee Barry Goldwater shakes hands with Tampa, Fla., voters. Sign says "Here's 1 newsman for Goldwater."

Panel Answers 'Yes' at Press Freedom Discussion

By ED EDWIN

"The roundhouse denunciation of the press and broadcasting is grossly unfair, irresponsible, and vicious," Dean Edward Barrett of the Columbia School of Journalism told a packed OPC dinner symposium examining the question: Is the press guilty of political bias?

This question has become an issue in the presidential campaign. The symposium brought together political practitioners as well as news media spokesmen.

Dean Barrett demanded that critics "name chapter and verse" to substantiate their charges of bias, and pledged the Columbia School of Journalism to evaluate the documentation. He admonished "the media not to be intimidated, and to do what is important in modern journalism — to go below the surface." He called on broadcasters "to stick to their guns." Among those making charges of press bias, he said, was "a serious failure to differentiate between editorial columns and news columns and newscasts." Columbia University analyses, he noted, found only "isolated, small cases of unfairness," and he added: "Many may seem, on the surface, to be unfair, but they do get back to the lack of clarity of the candidate himself." He cited the "growing number of political reporters" whose personal partisanship cannot be determined even after a long-term analysis of their writings.

So provocative is the question of press political bias that even the holding of a symposium for self-examination especially during the campaign, was a controversial matter on grounds that it might have "political overtones." Participants adhered to OPC President Barrett McGurn's appeal for a "serene" discussion, and his candid opening statement set the tenor of the meeting:

"The press in an unusual way has become a part of the present political campaign," he said. "Some leaders in our profession . . . took the view that the content of the press is its own defense and its own advocate — either what is printed in the newspapers, on the news wires and in the news magazines, and what goes out over the radio and TV has

the ring of truth about it over the long run, or nothing that we could argue here in behalf of the press would be significant."

McGurn reported that the meeting had been organized anyway because when the "balance and good judgment of news coverage is challenged, it seemed proper to us that we should invite discussion of the pros and cons." He expressed gratitude "to those who have come to point up any shortcomings of the news media. It takes special valor to come to the home of the newsman and to state criticisms frankly."

Political spokesmen participating were Howard Henig, consultant to the Republican State Senate Majority Leader and an associate with the campaign for Senator Kenneth Keating, who has refused to endorse the Goldwater-Miller ticket; Kieran O'Doherty, an organizer of the Goldwaterite New York State Conservative Party and candidate for Congress against Manhattan Republican John V. Lindsay, who also has refused to endorse the national nominees; and Ed Weisl, Jr., New York State campaign director for the Johnson-Humphrey ticket, and whose father is the new Democratic National Committeeman for the Empire State.

Political vibrance developed early when Weisl bluntly stated: "My candidate (President Johnson) is the supposed beneficiary of this alleged prejudice (by the press) . . . What (Senator

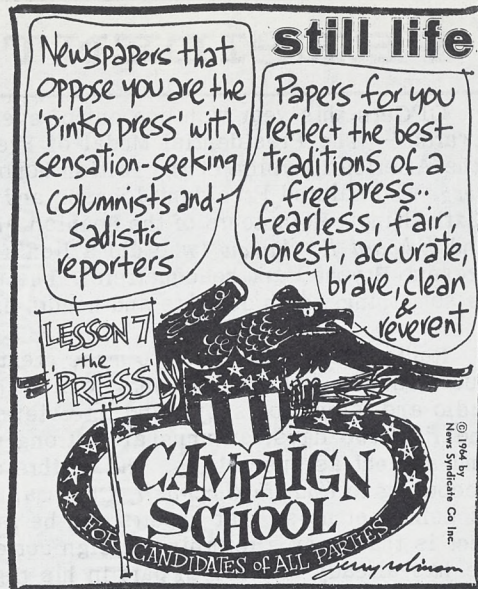


DISCUSS ROLE IN CAMPAIGN: Weighing the issue of alleged press bias in political reporting are (from left) columnist Victor Reisell, Howard Henig, representing the Republican viewpoint, and broadcaster Walter Cronkite.

Goldwater) means is: If you make up your minds against Barry Goldwater, you're prejudiced." The Democrat delineated between news columns and columnists, who "have a little more leeway because it's an individual rather than an institution (and he) has a right to express himself, as himself . . . That is why we read him." He doubted that the American press "makes up quotations," but opined that "what Goldwater says, when printed, is rather horrendous." According to the Johnsonian spokesman, a reporter once was advised by a Goldwaterite: "Don't print what he says; print what he means."

The Conservative Party articulator, Kieran O'Doherty, pounced on Weisl, who, he said, "has good reason to be gratified at the treatment of the press. . . It's a little bit of guff that there is not partisanship being practiced." O'Doherty, a long-time Goldwater booster, expressed "more concern" over the daily treatment by wire services. "Over the past nine months we've had an unprecedented campaign of abuse. . . One of the best things that has happened is that the press is on the defensive." O'Doherty chose as an example of slanting the fact that many newspapers, notably including *The New York Times*, did not use General Eisenhower's quotation during the Oregon primary campaign, saying (as quoted by the Conservative), "I personally believe that Senator Goldwater is not as extreme as some people believe." O'Doherty asked: "I put it to you—if Ike had said he was 'a little extreme' . . . ?"

Speaking for Republicans including Senator Keating, Howard Henig suggested, "It's an unusual privilege to discuss someone else's ethics." But, he said, "Senator Keating has no quarrel with the press." Henig outlined Keating's



work on behalf of freedom of information in the Senate and on behalf of newsmen desirous of legal protection from disclosure of privileged sources. Then, he wondered, in a less muted partisan vein, "What is the press to do (about) equal space" in the absence of any issues position of a candidate? He charged, "Up to now, we don't know (Robert F. Kennedy's) position on any vital issue. . . How do you treat a candidate who does not enter (into an issues debate)?" The Republican felt that "the press owes itself a tremendous obligation to self-examination," and noted how there were outside checks on legislators and industrialists.

"Men of limited horizons" were attacked by Walter Cronkite, who, he said, were primarily concerned about "advocacy of their cause." He feared that "this time they may have frightened some of us." Cronkite noted how some conservatives had "advocated infiltra-

tion of the press" and referred to a "scent of conscious or unconscious conspiracy." (Young Republican leader Donald "Buzz" Lukens and Goldwaterite campaign consultant and author, Stephen Shadegg, have discussed "infiltration" techniques.) Applause greeted Cronkite's reference to perils of moving "without the urgently needed checks and balances in this country." He viewed the OPC symposium as being "prompted by some vociferous attacks," and sounded the clarion: "We must rise to our own defense. We are quite confident that the charges are false. We are as nearly simon-pure as the medium can be."

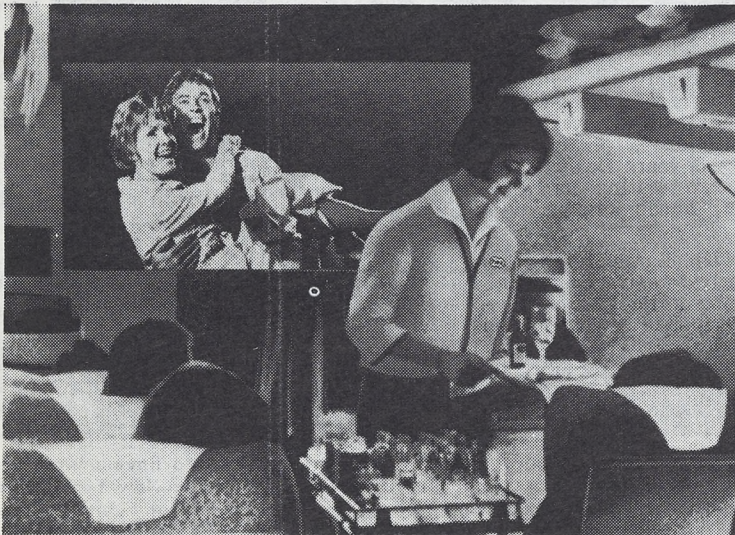
Victor Riesel saw the charges as "just a matter of lashing out at opposing opinions. We've got the most decent, hard-chasing press in the world" — a pronouncement which brought applause.

UPI Vice President Roger Tatarian also was applauded when he said, "I think it's wrong to see something under the bed that's not there."

Jerry Walker, executive editor of *Editor & Publisher*, puzzled over "how you go about answering such a general indictment as has been made against the press." He noted "it's not new," and recalled Harry Truman's charge of the "one party press." General Eisenhower, he stated, "didn't realize what he said until after he had said it" at the GOP convention. "Highly opinionated writing in newspapers" was stoutly defended: "They're giving the use of their presses for varying opinions to be heard. That's to the good."

Will Qursler and James Sheldon assisted with the symposium — Qursler chairing, and Sheldon variously commenting as both a newsman and political practitioner.

It was also suggested that this question be taken up again after the election.



Full-color films by Inflight Motion Pictures, Inc. such as MGM's presentation of Lawrence Weingarten's *THE UNSINKABLE MOLLY BROWN*, starring Debbie Reynolds and Harve Presnell.

Assignment overseas?

TWA reduces "flying time" with first-run, wide-screen movies!

Next trip abroad, fly TWA and enjoy air travel's only wide-screen movies in flight. They're the greatest thing that's happened to flying since jets. Complimentary in First Class, optional in Economy at \$1.

Another TWA exclusive: one-airline service between 70 U.S. cities and 17 news capitals in Europe, Africa and Asia.

Never a change of terminals. Non-stop jets from New York, Washington, Boston, San Francisco, Los Angeles. Direct service—no change of plane—from Chicago, Kansas City, Detroit. For reservations, call your nearest TWA office. Or see your travel agent and specify TWA.



THE OVERSEAS PRESS BULLETIN

Bulletin Committee Chairman:
Lawrence F. Mihlon

Managing Editor: Sibby Christensen

Editor This Week: Ralph Schulz

TICKER

(Cont'd from page 2)

Don Huth, AP Southeast Asian Services chief, came in from Kuala Lumpur with wife, Ann, and daughter, Kathy, for vacation. . . . Other visitors were **Earnest Hoberecht**, UPI's Asian chief, and Tokyo-based Robert "Pepper" Martin, US News & World Report.

WASHINGTON. . . .

from JESSIE STEARNS

James L. Greenfield has succeeded Robert Manning as Assistant Secretary of State for Public Affairs. State Department Correspondents Association gave farewell lunch for Manning before his departure to Atlantic Monthly, where he takes over as editor.

Robert Hartmann, formerly chief of LA Times' bureaus in Washington and Rome, took over duties of info advisor for Food & Agriculture Organization of UN in Washington.

The first three correspondents to visit US Naval Base at Guantanamo Bay, Cuba, following February water crisis, were William Anderson, Chicago Trib; Jack Kestner, Norfolk (Va.) Ledger, and your correspondent, who represents Columbus (Ohio) Dispatch and NANA. Defense Department arranged the visit.

Esther Van Wagoner Tufty was dinner speaker at Business & Professional Women's annual meeting in Detroit. . . .

Vera Glaser and husband, Herb, gave reception in honor of Samuel Creed Gholson, American sculptor and painter. Gholson's portrait of Mrs. Glaser was exhibited at the party. . . . **John De Lorenzi**, PR director of the American Automobile Association, is distributing the 1964-65 edition of "AAA Facts," a reference booklet. . . . **Bill Safire**, author of "Plunging into Politics," was guest on Betty Groebli's show on NBC-WRC. . . . **Walter Ridder** sailed from Annapolis, Md., to Norfolk, Va., aboard Indonesian square-rigger Dewa Rutji.

PRESIDENT'S COLUMN

OPCers this year won one out of every eight of the country's outstanding civil awards — The Presidential Medal of Freedom — just awarded by the White House (the American version of the British honors list). Our OPC winners were **Carl Sandburg**, who saluted President Johnson and reminded him that he was a veteran of the Sixth Illinois Volunteers of the Spanish American War, **Walter Lippman**, **Ralph McGill** and **Edward R. Murrow** (who did a lion's share of the work in raising funds for present Bryant Park headquarters). The accolade to these eminent fellow members is something which delights and honors us all.

Radio and TV promises to make great use of OPC talents this year. The recent questionnaire inviting members to list the topics they are prepared to discuss in radio and television shows and interviews was returned by fifty-one members within the first two days, an unusually strong response. Many listed more than one area and subject as specialties. The calibre of those responding matched the quantity according to **Charlie Campbell**, Chairman of the Radio-TV Committee. A cross index is being set up so that experts can be located quickly. The theory behind the project is that many a returning foreign correspondent has great stories to tell — some he has already covered in part in his regular file, some which did not fit into the format of the medium for which he works. Similarly our local membership is a huge talent pool. Ideally Charlie would like to know every expert in our membership and also the periods during which he or she will be available in New York for appearance on shows. Many birds can be killed with one stone. Radio and TV need talent just as the American public has an insatiable requirement for accurate current information about the globe. No club has a membership better able to explain the world. Appearance on the shows will redound to the advantage of the Club and of its members in many ways. If you have mislaid the card, drop Charlie a line telling him when you will be here and what you can discuss. Network reaction has been strongly favorable.

Barrett McGuire



BOTTLING PLANT: Columnist Art Buchwald is the first on his block to have a soft drink "bottling plant" — tax free. It was all part of "Art Buchwald Day" at the New York World's Fair, and the gift was one wistfully requested by the honoree. The seven-foot plant festooned by Coca-Cola keyrings was presented by Coke's pavilion president, Harry Kipke. Pavilion hostess Priscilla Hinebaugh has a desk bell for Buchwald, memento of the company's carillon at the pavilion. A busboy at the 1939 Fair, Buchwald also was honored by a "Busboys" party at the Gas Pavilion and a new dance creation, "The Buchwald Bounce", performed by dancers and entertainers at the Guinea Pavilion.

MEMBERSHIP APPLICATIONS ASSOCIATE

JACK AISTROP — British Broadcasting Corporation, New York, New York. Proposed by Bert Cowlan; seconded by John Wilhelm.

TARIK NECDET BERKAND — Tercuman Daily Newspaper, Turksel News Agency and Hareket Daily Newspaper, New York, New York. Proposed by Jess Gorkin; seconded by Rosalind Massow.

MRS. ANNA CHENNAULT — Hsin Sheng Daily News (Taiwan), Washington, D.C. Proposed by Jessie Stearns; seconded by Jess Gorkin.

MICHEL DE SAINT-POL — Agence France Presse, Washington, D.C. Proposed by Bud Kane; seconded by Larry LeSueur.

IAN CHARLES HAMILTON — Australian News and Information Bureau, New York, New York. Proposed by Barrett McGurn; seconded by George E. McCadden.

JOHN W. HEFFERNAN — Reuters Ltd., Washington, D.C. Proposed by Bud Kane; seconded by A.M. Rosenthal.

JOHN J. McGRAIN — Reuters, Ltd., Washington, D.C. Proposed by Bud Kane; seconded by Ed Cunningham.

JOHN MIDGLEY — The Economist Newspaper Ltd., Washington, D.C. Proposed by Bud Kane; seconded by Jessie Stearns.

The Admissions Committee announces the transfer from associate to active membership of the following members:

Lawrence Bernard — International Editor, Advertising Age, New York, New York.

Sidney S. Feingold — Telegraph Editor, The News, New York, New York.

Walter L. Kirschenbaum — The Department of Licenses, City of New York, New York, New York.

Ray Weiss — Foreign Assignment Editor, National Broadcasting Company News, New York, New York.

The Admissions Committee announces the reinstatement of the following members:

Paul Conant — Newark Star-Ledger, Newark, New Jersey. (Active)

William C. Daffron — Free-lance, Washington, D.C. (Associate)

David L. Eynon — N.W. Ayer & Son, Philadelphia, Pennsylvania. (Active)

Charles Ilka — United Nations, New York. (Associate)

Roberto Garcia Pena — El Tiempo, Bogota Colombia. (Associate)

Theodore H. Preiser — Harry Preiser Foundation, New York. (Associate)

Charles E. Root — Charles Root, Inc. New York, New York. (Associate)

Placement

Texas:

A-271 Wanted: Managing Ed. for 4 nat'l Negro magazines. Must be exp'd, sober, reliable. A good deal with a 14-yr.-old million dollar concern. We do the publishing, printing, & distributing in one air-conditioned bldg. You must be good & want to assume responsibility. Please send references & resume to: Box 2257, Fort Worth, Tex., or call EDison 2-3313, Fort Worth.

New York City:

A-270 Major airline seeks writer with newspaper or mag. exp. in tech. & fin. area; aviation background helpful; must have good press contacts. Salary: \$10,000.

A-269 P.R. agency seeks young fin. & bus. news writer with good press contacts, ability to deal with demanding clients. Salary: \$10-12,000.

A-268 Wanted: Acc't exec. with heavy exp. in publicity placement, particularly on city & feature side of NYC dailies, wire services, syndicates, news mags. Strong contacts required; proof of performances. Salary open.

A-267 Wanted: Part-time representative to handle contact and sales of magazine and other reprint rights of most complete line of books from England, Australia, other countries, on sports, recreation, hobbies, leisure-time activities. Commission basis.

A-266 TV network publicity dept. needs news-public affairs liaison staffer with good newspaper background. Salary \$195 per week.

A-265 Wanted highly experienced publicist, capable of programming, writing and placing with print and air media. Publicity on hobby kits, construction toys, etc. Must have strong contacts, able to show proof of past work. Submit resume with covering letter detailing work results. Salary: \$10-12,000.

A-263 Chem. co. needs Industrial publicist with bus. page or trade paper exp. in chem-

icals, plastics, paints, fertilizer, Indus. adv. agency or corp. P.R. exp. helpful. Salary: \$12,000-14,000.

A-262 Wanted: Writer for corp. P.R. dept., to handle executive speech & articles writing; trade, business publications handling; corp. P.R. materials. Editorial/PR background required. Salary: \$10,000-12,000.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

NEW ADDRESS?

If you've moved recently, or plan to, be sure to contact the OPC business office with the new address as soon as possible.

This helps you to keep up to date with *Bulletins* and other OPC communications. It also saves the Club money on dead-letter postage.

DEADLINE REMINDER

All material for classified listings and the People & Places column must be submitted by noon Monday. All other material is due noon Tuesday.

Let an OPC-er Book Your

TRAVEL

HARRISON FORMAN WORLD TRAVEL, INC.
521 Fifth Ave., New York • (212) MU 2-4616
Agents for all Major Air and Sea Carriers

Russell, Burdall & Ward

Bolt and Nut Company is the nations' largest independent manufacturer of industrial fasteners—bolts and nuts. It is a primary supplier to the automotive industry (the average car contains about 60 lbs. of bolts and nuts). RB&W has also pioneered in the development of "high strength" bolts in structural steel erection and fabrication, and for railway car repairs.

Helping tell the story of
Russell, Burdall & Ward and other
business leaders is the business of

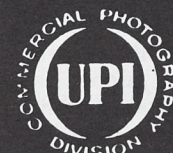
Burson-Marsteller associates

New York • Chicago • Pittsburgh
Toronto • Geneva

PUBLIC RELATIONS

Logical source for the BEST in Photographic Reporting

UNITED PRESS INTERNATIONAL
COMMERCIAL
PHOTOGRAPHY DIVISION
OFFICIAL PHOTOGRAPHERS FOR THE
OVERSEAS PRESS CLUB



World Headquarters
220 East 42nd Street
NEW YORK 17, N.Y.
Murray Hill 2-0400

ROY MEHLMAN, Director

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Harry Rasky** commuting between New York and Stockholm as director of an hour special for ABC News on the Nobel prizes. He will follow the winners when they are announced in mid-October; expects to touch down on several continents. The program is scheduled for December 12....**Jack Frummer** off to San Diego as one of the N.Y. representatives to Natl. Judicial Conference of Federal Courts....**Ralph D. Gardner** back from his annual business trip abroad in time for TV and radio appearances in connection with his new book, "Horatio Alger, or the American Hero Era."...**Josephine Lyons** touring Europe on news-feature assignments....**Toronto Telegram's Aaron R. Einfrank** spending a fall vacation at Nassau's Royal Victoria Hotel as a guest of its owner, British war hero Denis Hickman....Expected in N.Y. in September, **Albert Axelbank**, is covering the Olympics for UPI; will delay his homecoming for five or six weeks.

NEW POSTS: **Ernie Heyn** has resigned as v.p. and editor-in-chief of Family Circle to join Popular Science Monthly as editor-in-chief and associate publisher.

BOOKS: **Ed Hymoff**, co-author of "The Mission," book about President Johnson's military heroism during World War II, reports that the book has been serialized in the Boston Globe and the Philadelphia Inquirer and is now going into its third printing. Meantime, Ed's winding up a high-school textbook on guidance control of spacecraft for Holt, Rinehart & Winston's space science series.

ARTICLES: **Ted Berland's** by-line in September Popular Mechanics with a piece on odd ailments; in October Family Circle on cosmetic dentistry for grown-ups. His book, "The Scientific Life," is also getting around. It's being translated into Portuguese by USIA for Brazil; is already available for India and Mexico....**James Flowers** of King Features has an article in the October 4 issue of "Pictorial Living" on the "Handbag Hazard During Rush Hour."...Always busy **Arky Gonzalez** reports a text and picture feature in Impact, another in U.S. Catholic, and a Channel 13 documentary Reporter article.

HONORS: **Mrs. Denny Griswold**, editor and publisher of Public Relations News, to be honored at a Waldorf Astoria dinner October 13 for her contributions to the p.r. field....**Edwin E. Dowell**, awarded the De-Molay Legion of Honor in Salt Lake City September 29....New members added to the p.r. committee of

Institute of International Education include **Peter J. Celliers**, **Sterling Fisher** and **Mrs. Denny Griswold**.

SPEAKERS: **Charles D. Friedlander**, briefing officer for NASA in Washington, D.C., addressing American Women in Radio & TV on October 14.

RETIRED: **William L.F. Horsey** from his post as South American news manager for UPI after 41 years of active journalism in that area. He plans to remain in Buenos Aires and will serve UPI in an advisory capacity.

DEATH: **Earl Elhart**, managing editor of Women's Wear Daily until his retirement, on July 4.

British Elections *(Cont'd from page 1)*

American counterparts. Douglas-Home and Wilson each has an entourage of only about half dozen people, including advisers on policy and publicity, a secretary. Only Douglas-Home, as Prime Minister, gets police protection — one man delegated from Scotland Yard.

A successful innovation by Labor in the last election, the press conferences this year have developed into a star turn (though the early ones fell fairly flat), with Harold Wilson himself taking Labor's, Chancellor of the Exchequer, Reginald Maudling taking most of them for the Tories.

The parties also set much store by their radio and TV broadcasts. But listeners and viewers are spared the constant barrage they get in the States. Broadcasts in both media are strictly rationed by agreement between the parties, the BBC and Independent Television. Local candidates get a plug in some regional programs, and that is all. They can't buy spots — not even on the "pirate" offshore station Radio Caroline, which says it has been deluged with requests but virtuously turned them all down.

In the constituencies, the campaigns are hard-fought — but again without much noise by our American standards. Emphasis is on door-to-door work and personal contacts by the candidates with the voters. There are no barbecues or beer busts — which would come under the head of bribery. Nor can the candidates hire "bands of music" nor display street banners — outlawed in the nineteenth century as incitements to riot.

The main job of the constituency campaigns is to get out the vote — the right vote, that is. Voting in Britain is largely by party, and largely determined



DOING THE HONORS: **Ansel Talbert** reads citation to **Maj. L. Gordon Cooper**, winner of Harmon Aviator's Trophy, as **President Johnson**, **Cooper** look on. Talbert is one of three trustees of Clifford B. Harmon Trust, which recognized astronaut for piloting Faith 7 spacecraft in its 22-orbital flight.

by the course of the national debate. It's a rule of thumb that the virtues or vices of a particular candidate can affect the final tally in his constituency by no more than plus or minus some five hundred votes. Not much, when the average constituency has 56,000 registered voters, but sometimes crucial in the "marginals".

PR COMMITTEE TO MEET

Public Relations chairman **Richard Barr** has invited a representative of each OPC committee to sit in as an observer at the next meeting of his committee at 12:30 p.m. Friday, Oct. 9.

Classified

FOR SALE: Writer's dream. Detached studio converted from old carriage house in Westport, Conn., complete with bookshelves, water, heat and hayloft for storing old clips. Goes with authentic colonial farmhouse; 3 fpls, 5 bdms, 3½ baths, mod. kit, two-car garage. 1.3 acres secluded garden-woodland w. stone walls, roses, old fruit trees. Nr. pvt. beach. Asking \$48,500. Tel. 203 259-4165 for appointment.

LAW GRADUATE of Sorbonne, Political Scientist, highly accredited Journalist experienced in business and economics, fluent in French and other languages, with extensive travels around the world, seeks executive position in international public relations or in U.S. international corporation. Box 309.

PHOTOGRAPHER/WRITER Don Carl Steffen commissioned to do book on Africa leaving Paris circa 1 October for minimum five-month trip Black Africa. Wishes to obtain extra photo/writing assignments. Surest, fastest method communication in care of Time/Life bureau, 17 Ave. Matignon, Paris, France.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, including name and address — Items will not be taken by telephone. Rates are 50¢ a line.